



# 3rd Annual Strong Bones Gala Chicago

Chicago Cultural Center  
September 30, 2017

Nearly twenty years ago a group of OI Foundation volunteers hosted the first Fine Wines Strong Bones event as a way to educate the community about osteogenesis imperfecta (OI.) Over time the event has grown into a vibrant, annual affair celebrating the Unbreakable Spirit® of OI Patients. Today, Fine Wines Strong Bones events are being held across the country in Washington DC, Chicago, Houston, Las Vegas, Naples, Tampa, New York City and Boston each hosting between 50 and 250 guests. As a Sponsor of Fine Wines Strong Bones your organization will be seen as a leader in the philanthropic and business community in addition to gaining exposure through print, e-mail and Web promotions for the event.

Proceeds will support the Osteogenesis Imperfecta Foundation's mission to improve the quality of life for individuals affected by OI through research to find treatments and a cure, education, awareness, and mutual support. Our federal tax ID number is 23-7076021.

[www.OIF.org/FineWinesStrongBones](http://www.OIF.org/FineWinesStrongBones)

Osteogenesis Imperfecta (OI) is a rare and complex genetic disorder of the collagen that is often characterized by fragile bones. Symptoms include brittle bones and teeth, spine curves, hearing loss, respiratory problems, cardiac issues and muscle weakness. OI is highly variable ranging from a mild form with few fractures to a form that is lethal at birth.

There is no cure for OI, but thanks to the efforts of the OI Foundation, there are now treatments available to manage symptoms, minimize fractures, enhance independent function and promote general health.

## National Sponsorship Opportunities

### **National Presenting Sponsor - \$20,000**

- ◆ Your corporate logo displayed on all Fine Wines Strong Bones collateral materials, including invitations, web pages, e-announcements and online auction site as "Presented by"
- ◆ Full-page ad in Breakthrough, the OIF's newsletter with a circulation of 11,000
- ◆ Photo backdrop banner with your logo and the OIF logo to be used at all 2017/2018 Fine Wines Strong Bones events nationwide
- ◆ Opportunity for a representative of your company to address Fine Wines Strong Bones attendees at each local event (estimated attendance 1,200 guests)
- ◆ A table and ten free admissions to each local Fine Wines Strong Bones event

For more information or to sponsor the OI Foundation's 3<sup>rd</sup> Annual Strong Bones Gala Chicago, please contact Melissa Bonardi at [mbonardi@oif.org](mailto:mbonardi@oif.org) or 301-947-0083

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## Chicago Sponsorship Opportunities

### **PLATINUM SPONSOR – \$5,000**

- ◆ Company recognized as sponsoring the Silent Auction Tables, Live Auction or Casino at Strong Bones Gala Chicago
- ◆ Listing as Platinum Sponsor in all Strong Bones Gala Chicago collateral materials
- ◆ Quarter-page ad in *Breakthrough*, the OIF's newsletter with a circulation of 11,000
- ◆ Company logo featured on signage and website at Strong Bones Gala Chicago
- ◆ Two tables and twenty free admissions to Strong Bones Gala Chicago

### **GOLD SPONSOR – \$2,500**

- ◆ Company logo and web link on web pages and e- announcements for Strong Bones Gala Chicago
- ◆ Company logo featured on signage and website at Strong Bones Gala Chicago
- ◆ One table and ten free admissions to Strong Bones Gala Chicago

### **SILVER SPONSOR — \$1,000**

- ◆ Signage noting your company as provider of the evening's Specialty Cocktail, Red Carpet Photo Station or Music
- ◆ Company logo featured on signage and website at Strong Bones Gala Chicago
- ◆ Four free admissions to the Strong Bones Gala Chicago

### **HEADS/TAILS RAFFLE SPONSOR — \$500**

- ◆ Signage recognizing your company as a sponsor will be placed alongside the rings sold for the evening's heads/tails raffle game
- ◆ The opportunity to have a company representative flip the coin and call the heads/tails raffle
- ◆ Company logo featured on signage and website at Strong Bones Gala Chicago

### **GAMING TABLE SPONSOR — \$500**

- ◆ Signage recognizing your company as a sponsor will be placed on a casino gaming table of your choice
- ◆ A dedicated seat at the gaming table of your choice
- ◆ Company logo featured on signage and website at Strong Bones Gala Chicago

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## SPONSORSHIP COMMITMENT FORM

Company Name: \_\_\_\_\_  
(as you wish it to appear in published materials)

Address: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### SPONSORSHIP LEVELS

- National Presenting (\$20,000)  Platinum (\$5,000)  Gold (\$2,500)
- Silver (\$1,000)  Raffle (\$500)  Gaming Table (\$500)

### METHOD OF PAYMENT

Payment enclosed      Check # \_\_\_\_\_  
*Please make check payable to Osteogenesis Imperfecta Foundation & mail to the address below.*

Please invoice

Please charge to my (circle one): American Express    MasterCard    Visa

Name of Cardholder: \_\_\_\_\_  
(as it appears on the credit card)

Card# \_\_\_\_\_ Expiration Date \_\_\_\_\_ CCV# \_\_\_\_\_

### COMMITMENT

On behalf of \_\_\_\_\_ (company), I pledge to honor this sponsorship commitment with payment in full by September 30, 2017.

Signature: \_\_\_\_\_

Printed Name/Title: \_\_\_\_\_

Date: \_\_\_\_\_

Please mail your completed form to:  
Osteogenesis Imperfecta Foundation, ATTN: Strong Bones Gala Chicago  
804 West Diamond Avenue, Suite 200, Gaithersburg, Maryland 20878; or fax to: (301) 947-0456

**Thank you for your generous support of the Osteogenesis Imperfecta Foundation!**

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